

Cuisine, history and sustainability: the contribution of the Italian Association of Historic Houses for the Week of Italian Cuisine in the World

Rome, 22 November 2020 – The Italian Association of Historic Houses is participating in the 6th edition of the Week of Italian Cuisine in the World, organised by the Ministry of Foreign Affairs and International Cooperation.

This year the ADSI decided to confront the topic of sustainability in historic houses as a model for incoming tourism on all levels. Historic houses are, in fact, sustainable on an environmental level since they represent the use of existing structures and a reduced exploitation of the land, furthering a harmonious relationship between man and nature. They are sustainable on a social level as they are a fundamental aspect of life in rural towns and villages, assisting in relaunching areas dependent upon agriculture. They are also economically sustainable since they represent a focal point capable of attracting and redistributing amongst the various local actors resources produced by visitors, thus also promoting the continuation of crafts and typical products of the area. Historic houses represent the beating heart of the circular economies of such rural areas.

The aim of the initiative is, through Italy's cuisine and its ever-lasting excellence, to make the historical and cultural patrimony of our nation available to a wide, international public ready and willing to appreciate the uniqueness and peculiarities of these beautiful places and traditions.

“Sustainability and tradition are two indivisible aspects for the ADSI”, declared **Giacomo di Thiene**, President of the Association. “The Week of Italian Cuisine in the World represents a unique opportunity to make our private cultural heritage available to an ever-wider and more international public, using cuisine as a uniting element. Communicating our culinary traditions abroad is gratifying and, we are certain, also helps explain numerous facets of what being Italian means”.

On a page dedicated to this initiative on the ADSI website

(<https://www.associazionedimorestoricheitaliane.it/event/303026/cucina-storia-e-sostenibilita-il-contributo-dell-associazione-dimore-storiche-italiane-per-la-settimana-della-cucina-italiana-nel-mondo/>), it will be possible to trace the history of 48 amongst the most beautiful kitchens of Italian villas, castles and palaces, places still active today and promoters of the cultural traditions of our country. .

Again online, it will also be possible to consult a number of recipes, preserved down the generations. These are amongst the most unusual and emblematic examples of the culinary traditions in the areas where the houses are found, and reflect the eno-gastronomic identities of the Italian regions.

Associazione Nazionale Dimore Storiche

L'Associazione Dimore Storiche italiane, a non-profit organisation, unites the owners of historical houses present throughout Italy. Started in 1977, the Association currently has roughly 4500 members and represents an important element in the historical and cultural heritage of the country. The Association promotes activities aimed at raising awareness so as to further conservation, appreciation and management of historic homes so that such buildings, of historical and artistic interest for the community as a whole, can be protected and passed on to future generations in the best condition possible. This commitment has three main branches relating to the members themselves, owners of the properties; the central and regional authorities responsible for various aspects of conservation and, lastly, towards public opinion, committed to the protection and positive exploitation of the country's cultural heritage.

www.adsi.it – www.dimorestoricheitaliane.it

Facebook: Associazione Dimore Storiche Italiane

Twitter: @dimorestoriche

Instagram: dimore_storiche_italiane

Youtube: Associazione Dimore Storiche Italiane

Per informazioni

UTOPIA - Communications and media relations ADSI
Piero Tatafiore – Valentina Ricci – Andrea Maccagno
Tel. +39 328 6111646 - +39 328 0552297 – +39 02 36579180
adsi@utopialab.it