

LUISS



THE LUISS CULTURAL HERITAGE INITIATIVE

The Luiss Cultural Heritage Initiative (LCHI) arises from the fact that cultural heritage is of enormous political, social, and economic importance but progress depends on cooperation between different organisations which are often separated between different territorial levels and public, private and third sectors. The need for cooperation has become more urgent with the Next Generation EU and PNRR spending programmes, where sustainable and concrete proposals are needed, supported by appropriate consortia and networks.

The LCHI initiative brings together key stakeholders from the worlds of cultural heritage in a neutral and expert forum. More specifically, it calls on local, national, and international administrators and policy makers, directors of cultural institutes, and representatives of the associative and entrepreneurial worlds to join with expert academic to create a network of protagonists in the cultural heritage and creative sectors. It offers a platform to facilitate dialogue and analysis based on evidence and expertise. It will allow participants to develop cooperation among themselves, in forms that may range from projects to policy proposals. Luiss provides expertise and engaged research, as well as involving students who represent voices of the future.

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OPENING MEETING, 3 DECEMBER 2021, LUISS - VIALE POLA 12 - SALA DELLE COLONNE

«DEVELOPING CULTURAL HERITAGE IN THE LIGHT OF THE PNNR AND NEXT GENERATION EU»

The opening meeting of the LCHI is focused on the major themes of cooperation and coordination among the key participants in cultural heritage given current opportunities arising from the PNNR and Next Generation EU. It will include two roundtable discussions- on « The PNNR and opportunities to develop cultural heritage » and then «Connecting public, private and associative actors in cultural heritage». All participants are invited to speak after short opening remarks by Lorenzo Casini (Chief of Cabinet of the Ministry of Culture) and Giovanna Melandri (President of the MAXXI Foundation). It is a closed event for participants, operating under Chatham House rules (no attribution of views to individuals) with a limited number of master's students as observers.

The Roundtables will allow participants to speak and engage in response to specific questions that guide the discussions. The aim of the meeting is to stimulate an informal and in-depth discussion between different actors who hold high-level positions in the cultural heritage sector. To allow real exchange and then responses to the views of other participants, we suggest that initial interventions for each round table, should be around 5 minutes, followed by focused replies to previous interventions. Opening remarks and the two roundtables will be in English given the presence of international experts and students but, if preferred, participants can speak in Italian.



AGENDA

9.00 / 9.30 - **Arrival of participants and coffee**

9.30 - **Institutional welcome** by the Rector Professor Andrea Prencipe and the academic organiser Professor Mark Thatcher

9.45 / 11.15 – **I session « The PNRR and opportunities to develop cultural heritage »**

Opening remarks by Lorenzo Casini (Professor at the IMT School of Advanced Studies and Chief of Cabinet of the Minister of Culture)

Roundtable on the following questions:

- 1) What are the priorities of the PNRR in the cultural heritage sector?
- 2) What are the best modes of dialogue between the national and local levels?

11.15 / 11.45 **Coffee break**

11.45 / 13.15 – **II session «Connecting public, private and associative actors in cultural heritage»**

Opening remarks by Giovanna Melandri (President of the Fondazione MAXXI)

Roundtable on the following questions:

- 1) What institutional or non-institutional stakeholders do policy makers need to work most closely with?
- 2) What new organisations or professionals are needed to manage projects that can be implemented with Recovery Plan funds and how can they be developed?

13.15 - **Concluding remarks and next steps**

13.30 – **Lunch**

ROUNDTABLE PARTICIPANTS

Alessandro Speciale - Rome bureau chief, Bloomberg News

Andrea Prencipe - Professor of Organisation and Innovation and Magnificent Rector, Luiss Guido Carli

Christian Greco – Director of Museo Egizio, Turin

Claudia Striato – Director of Fondazione Alessandro Volta

Cristina Alaimo - Assistant Professor (Research) in Digital Economy and Society, Luiss Guido Carli

Flaminia Gennari Santori – Director of Gallerie Nazionali di Arte Antica - Palazzo Barberini Galleria Corsini, Rome

Francesca Cappelletti – Director of Galleria Borghese, Rome

Francesca Velani – Coordinator of Parma 2020+21; Director of LuBeC – Lucca Beni Culturali

Giacomo di Thiene – National President of A.D.S.I. – Associazione Dimore Storiche Italiane

Giovanna Melandri – President of “Fondazione MAXXI - Museo nazionale delle Arti del XXI secolo”

Lorenzo Casini – Professor of Administrative Law at IMT School for Advanced Studies Lucca; Chief of Cabinet of the Ministry of Culture (MIC)

Luciano Monti – Professor of EU Policy, Luiss Guido Carli

Ludovico Solima – Professor of Cultural Heritage and Tourism, Università della Campania "L. Vanvitelli"

Maria Vittoria Marini Clarelli – Rome's superintendent of cultural heritage

Mark Thatcher - Professor of Public Policy, Luiss Guido Carli

Pier Luigi Petrillo - Professor of Comparative Law and Comparative Cultural Heritage Legislation, Unitelma Sapienza

Simona Romani - Professor of Consumer Behaviour and Deputy Rector, Luiss Guido Carli

Sofia Ranchordas - Professor of Public Law, University of Groningen; Professor of Law, Innovation, and Sustainability, Luiss Guido Carli